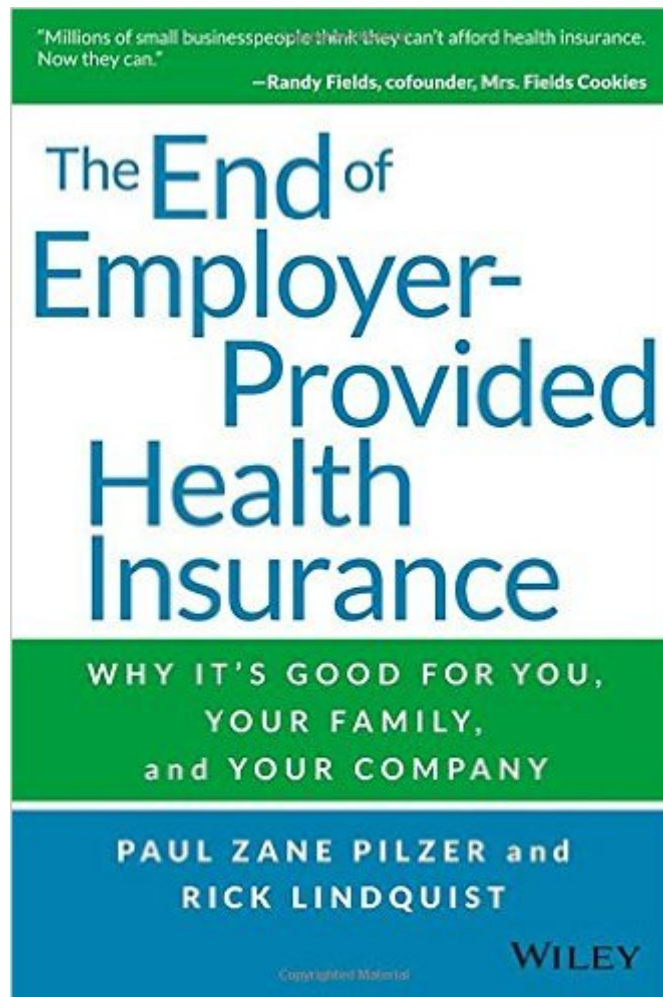


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# The End Of Employer-Provided Health Insurance: Why It's Good For You And Your Company



## Synopsis

How to save 20 to 60 percent on health insurance! The End of Employer-Provided Health Insurance is a comprehensive guide to utilizing new individual health plans to save 20 to 60 percent on health insurance. This book is written to ensure that you, your family, and your company get your fair share of the trillions of dollars the U.S. government will spend subsidizing individual health insurance plans between now and 2025. You will learn how to navigate the Affordable Care Act to save money without sacrificing coverage, and how to choose the plan that offers exactly what you, your family and your company need. Over the next 10 years, 100 million Americans will move from employer-provided to individually purchased health insurance. The purpose of The End of Employer-Provided Health Insurance is to show you how to profit from this paradigm shift while helping you, your family, and your employees get better and safer health insurance at lower cost. It will help you save thousands of dollars per person each year and protect you from the greatest threat to your financial future—our nation's broken employer-provided health insurance system. We are at the beginning of a paradigm shift in the way businesses offer employee health benefits and the way Americans get health insurance—a shift from an employer-driven defined benefit model to an individual-driven defined contribution model. This parallels a similar shift in employer-provided retirement benefits that took place two to three decades ago from defined benefit to defined contribution retirement plans. Written by a world-renowned economist and New York Times best-selling author, this insightful guide explains how individual health insurance offers more to employees than employer-provided plans. Using the techniques outlined in this book, you and your employer will save money on health insurance by migrating from employer-provided health insurance coverage to employer-funded individual plans at a total cost that is 20 percent to 60 percent lower for the same coverage. That's \$4,000 to \$12,000 in savings per year for a family of four for the same hospitals, same doctors, and same prescriptions.

## Book Information

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## Customer Reviews

One of the most important issues facing all Americans is how to provide their families with dependable and affordable health insurance. That issue was complex in the past, and it is made even more difficult by the Affordable Care Act and the fact that it could be modified by a pending Supreme Court case or the newly elected Congress. Paul Z. Pilzer and Rick Lindquist have made issues and solutions much clearer with their new book, *The End of Employer-Provided Health Insurance*. This book is written in an exceptionally clear fashion which breaks up the issues into easy to understand sections, and then the book provides advice and tips on how to solve your particular problems. If you want to approach the problems you face in a simplified fashion, the information is there for you. However, if you really want to dig in and understand the entire process in a professional manner, this book has that depth of knowledge for you as well. In my view, both the business owner who is grappling with how to achieve the best way of benefiting her employees and the regular consumer can get whatever information they need about how to deal with today's health care insurance issues by reading this book. Let's face it, this subject is not what you'd ordinarily think of as a page burner, and I'm not saying that this book rivals Jeffrey Patterson or John Gresham. However, and this is going to sound like a back-handed compliment, if you think back to the very best textbook you ever had, one that broke down the issues in a way you could quickly organize your thoughts and remember the important details of the subject matter--that's this book.

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